



SIXTH ANNUAL GENERAL MEETING

JANUARY 7, 2013

SASKATOON, SASKATCHEWAN

Meeting Agenda



Location:
Saskatoon
Inn

Monday, January 7, 2013

8:30 a.m. Registration, Coffee

SWCDC AGM

- Introduction of Commission
- Executive Director's Report
- Election Announcement
- Financial Reports
- Appointment of Auditor
- New Business from the Floor

Chairman's Comments: SWCDC ,A
New Focus –Wheat, Rye and
Marketing- Dale Hicks

The World View on Rye – Where is
Canada ?– Dr. Stefan Bruns, KWS
LOCHOW GMBH, Germany

Canadian Grain Commission.

Variety Updates. Where are we -
Where are we going? Dr. Rob Graf,
AAFC

Canadian International Grains
Institute. The new Reality.

Adjourn

DIRECTORS

Dale Hicks, Box 884, Outlook, Saskatchewan S0L 2N0, Chairman
Mark Akins, Box 2-4, Hearne, Saskatchewan, S0H 1Z0, Vice Chair
Graham DeRoose, ,115 Borlase Cove., Saskatoon, S7T 0B7, Director
Mark Weatherald, Box 465, Wawota, Saskatchewan S0G 5A0, Director
D. Kirk Elliott, 35 Moxon Cres. Saskatoon Saskatchewan, S7H 3B8, Director

Business Office

c/o Winter Cereals Canada Inc, P.O. Box 689, Minnedosa, Manitoba R0J 1E0
Phone 1-866-472-4611, 204-874-2330. Fax 204-874-2135
Executive Director, J. A. (Jake) Davidson, P.Ag., PAS
SASKATCHEWAN WINTER CEREALS DEVELOPMENT COMMISSION
ANNUAL GENERAL MEETING, SASKATOON INN, SASKATOON

JANUARY 9, 2012

PRESENT FOR THE COMMISSION: Dale Hicks, Chair, Mark Akins, Vice Chair, Mark Weatherald, Audit Chair, Rod Fedoruk, Kirk Elliott. J. Davidson, Executive Director

The chair Called the meeting to order at 8:55 am

Motion AGM 2012-1 Moved by Rod Fedoruk, Seconded by Mark Akins. Be it moved that the provisional agenda be accepted as distributed.
Carried

Motion AGM 2012 – 2 Moved by Edgar Hammersmith, Seconded by Aaron Grey
Be it moved that the minutes of the AGM meeting held January 10, 2011 be accepted as distributed.
Carried

J. Davidson, Executive Director introduced the Board of Directors
J. Davidson Presented the Executive Directors report.
J. Davidson announced the election of Dale Hicks, Mark Akins and Mark Weatherald to two years terms on the board.
J. Davidson reviewed the financial statement.

Motion AGM 2012 – 3 Moved by Mark Weatherald, Seconded by Rod Fedoruk
Whereas the Members of the SWCDC are in receipt of the 2010 – 2011 financial statements as prepared by Merv Culham CA and Whereas these financial statements have been approved by the Board of Directors:
Therefore be it moved that the 2010 – 2011 financial statement be received as submitted.
Carried

Motion 2012 - 4. Moved by Tom Hewson, Seconded by Mark Weatherald
Whereas the SWCDC has enlisted the services of Merv Culham, C.A. to review and provide financial reports on the activities of the SWCDC and, Whereas said reports have been deemed acceptable by the Directors of the SWCDC,
Therefore be it moved that at Merv Culham CA. be reappointed as auditor for the SWCDC.
Carried

J. Davidson introduced the concept of a onetime per year levy refund period to the membership and invited discussion. There was no discussion.

Motion AGM 2012 – 5 Moved by Mark Akins, Seconded by Edgar Hammersmith
Whereas under the Winter Cereals regulations the SWCDC is required to process member refunds twice a year and, whereas the SWCDC has a very limited number of producer requests for refunds, and Whereas the procedures required to track and record refunds by Levy Central are time consuming and add to the overhead expenses of the SWCDC,
Be it moved that the SWCDC request the Agri Food Council and the Minister amend the Winter Cereals Development Plan regulations to allow for one refund period per year.
Carried.

J. Davidson invited new business from the floor. No new business was initiated.
Dale Hicks presented the Chairman's message and an outline of the future directions for the commission
Ducks Unlimited Canada, Bayer Crop Science and Behlin Bins presented the Saskatchewan winner of the DUC's Win A Bin contest.
Ms. Brend Tjaden Lepp gave a presentation on marketing grains including winter cereals, in an open marketplace.
Elwin Hermanson, Chief Commissioner of the Canadian Grains Commission discussed delivering on the CGC mandate in changing times. Gino Castonguay, Inspection Specialist, CGC, discussed the grading of Winter Wheat.
Brian Beres, AAFC, Lethbridge gave an update on the DIASP agronomy project results.

There being no further discussion Mark Akins moved Adjournment at 12:50 pm.

Information on the Saskatchewan Winter Cereals Development Commission can be found on our website located at www.swcdc.info. Recent issues of the Winter Cereals Grower, our official newsletter plus links to SWCDC Board Orders, legislation and other interesting winter cereal related information.

All members of the SWCDC receive a print copy of the Winter Cereals Grower as published. The Grower is our official means of contacting members with news, notice of meetings and openings on our volunteer board of directors. If you have a topic you feel would make interesting reading for members of the SWCDC and also Winter Cereals Manitoba Inc. please contact our office.



Chairman's Report

Dale Hicks, CCA. Outlook, Saskatchewan

As we winter cereal growers look back on 2012, it was another year of extremes. We saw near record seeded acres in the fall of 2011, which turned into a very good crop this year. We had concerns over lack of insulating snow cover, but again, winter cereals proved the experts wrong, as those few cold days were not enough to damage the crop. This personally made me happy as I had bet a lot of money on the crop being ok, and not to stress over it!! This fall again we have had issues, many regions turned very dry. Seed drills would not go in the ground, seed was placed into dry soil and no rain followed. The rain came very late, some crop emerged, lots just sprung. Yet again, we will wait and see.

The SWCDC board is responsible for how to spend check off dollars to best benefit producers and expand the acreage of our crops. This year we are looking at funding more agronomy work with some focus on expanding the seeding window. We want to explore late and earlier seeding, dormant seeding, and all the agronomic tools available to best reach those results. I answer a lot of calls from producers with concerns that are often not seen, or applied extensively. This research will answer those questions better.

The big news on our commission is rye!! The economics look good, lots of interest from growers, it's a hardy tough crop, but more work is needed on improving falling numbers, straw, yield, etc. The SWCDC has agreed to fund a new three year rye breeding initiative, and perhaps in the near future some upgraded agronomy work. It has been many years since any this type of research has been done. We have taken on the challenge of fulfilling the needs of our members. On behalf of the board, and our executive....may 2013 provide many valuable bushels and perfect fall seeding.....It will happen one day!!

A Message from the Executive Director

J.A. Davidson, P.Ag., PAS

Welcome to the Sixth Annual General meeting of the Saskatchewan Winter Cereals Development Commission. As I the previous year the SWCDC did not take on any significant projects over the last year. Our significantly reduced levy income requires that we act with fiscal restraint. The SWCDC manages our income and reserves in a very conservative and prudent manner in order that we can ensure we have the funds necessary to meet our current and proposed futures research obligations. We continue to represent our members with a strong voice to the research community in western Canada. In the last fiscal year the SWCDC continued to support 2 exceptional research projects. The \$1.5 million DIAP research study and the Pan Prairie Winter Wheat Project. Both of these projects are in their final stages and we are working with the research community to fund new and rewarding research

Last year we pledged support for a new project." Financial Impacts of Innovating Prairie Crop Rotations: Practice, Whole Farm and Industry Level Considerations of the Financial Implications of Increasing Winter Wheat Production". Unfortunately the federal government did not follow through with a funding initiative and the project has been shelved. We have exciting new projects in the development stage to replace this study.

Statistics Canada had reported in 2011 the seeded acreage of winter wheat (other commodities not tracked) increased to 580,000 acres in fall 2011. The 2012 crop was of high quality and has been well promoted in the open market. Levy revenues are rebounding and we will have the funds necessary to invest in your futures. The SWCDC is confident that acres will continue to grow.

Now with six years behind us the SWCDC can ensure that winter cereals research moves forward. Our goal remains to encourage the development of new varieties and management practices. Our ability to make significant financial commitments to breeding and agronomy research will take us to that goal. We appreciate and welcome your participation in your commission.



SASKATCHEWAN WINTER CEREALS DEVELOPMENT COMMISSION

**Financial Statements
For the year ended
July 31, 2012**

INDEX

	Page
Auditor's report	1
Balance Sheet	2
Statement of Revenue and Cumulative Surplus	3
Statement of Cash Flows	4
Notes	5
Supplementary Information	6

Saskatchewan Winter Cereals Development Commission
BALANCE SHEET
As at July 31, 2012

	<u>2012</u>	<u>2011</u>
ASSETS		
CURRENT		
Cash	3,664	9,767
GIC term investments	225,833	225,000
Ing Bank investment savings	102,616	101,481
	<hr/> 332,113	<hr/> 336,248
Levy receivable	9,654	12,165
	<hr/> 341,767	<hr/> 348,413
LIABILITIES		
CURRENT		
Accounts payable	0	0
SURPLUS		
SURPLUS		
Unappropriated	341,767	348,413
	<hr/> 341,767	<hr/> 348,413

Approved on behalf of the Board

_____ Director

_____ Director

See accompanying notes to the financial statements.

Saskatchewan Winter Cereals Development Commission
STATEMENT OF REVENUE AND CUMULATIVE SURPLUS
 For the year ended July 31, 2012

	2011 Budget	2012 Actual	2011 Actual
REVENUE			
Levy funds collected	100,365	81,170	109,862
Less levy refund requests	(2,007)	(842)	(2,777)
	98,358	80,328	107,085
Investment income	2,436	5,380	2,117
	<u>100,794</u>	<u>85,708</u>	<u>109,202</u>
EXPENDITURE			
Administrative contract	30,000	30,000	30,000
Advertising and promotion	965	1,059	2,701
Annual general meeting	1,750	1,442	1,192
Bank charges	236	55	101
Directors' expense	3,500	3,250	1,250
Levy collection fees	9,250	12,074	7,164
Newsletter	10,200	8,048	10,824
Office services	475	0	0
Office supplies	210	80	303
Postage	220	85	79
Professional fees	2,600	2,800	2,560
Research	101,500	25,000	101,500
Telephone	1,320	1,112	1,853
Travel	3,745	7,349	5,076
	<u>165,971</u>	<u>92,354</u>	<u>164,603</u>
SURPLUS FOR THE YEAR	<u>(65,177)</u>	(6,646)	(55,401)
UNAPPROPRIATED SURPLUS BEGINNING OF YEAR		348,413	403,814
UNAPPROPRIATED SURPLUS END OF YEAR		<u>341,767</u>	<u>348,413</u>

See accompanying notes to the financial statements.

Saskatchewan Winter Cereals Development Commission
STATEMENT OF CASH FLOWS
For the year ended July 31, 2012

	<u>2012</u>	<u>2011</u>
CASH PROVIDED BY (USED BY) THE FOLLOWING ACTIVITIES		
OPERATIONS		
Surplus (deficit) for the year	(6,646)	(55,401)
Net change in non-cash working capital balances		
Accounts receivable	0	601
Levy receivable	2,511	(5,598)
Accounts payable	0	(684)
Increase (decrease) in cash during the year	(4,135)	(61,082)
CASH BEGINNING OF THE YEAR	336,248	397,330
CASH END OF THE YEAR	332,113	336,248
During the year, the organization had cash flows arising from interest and income taxes paid as follows:		
Bank charges paid	55	101
Income taxes paid	0	0

See accompanying notes to the financial statements.

Saskatchewan Winter Cereals Development Commission

NOTES

For the year ended July 31, 2012

1. Nature of entity

Saskatchewan Winter Cereals Development Commission is a non-profit organization incorporated under the Agri-Foods Act, 2004 of Saskatchewan. Under present legislation, no income taxes are paid on the reported income of such operations.

Saskatchewan Winter Cereals Development Commission operates to promote and enhance the winter cereals industry in Saskatchewan for maximum return to producers through research, leadership and communication in the industry.

2. Accounting policies

The carrying amount of cash and term deposits - approximates their fair market value due to the short term maturities of these items.

The company does not have a significant credit exposure to any individual customer or counterpart.

Levy funds are recorded as revenue when received or receivable, if the amount to be received can be reasonably estimated. Other revenues are recorded as earned.

The preparation of the financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenditures during the reporting period. By their nature, these estimates are subject to measurement uncertainty and the effect on the financial statements of changes in such estimates in future periods could be significant.

The budgeted figures are presented for comparison purposes as prepared and approved by the Board, reclassified to conform to the current financial statement presentation. They have not been audited or reviewed.

2. Commitments

The Board approved future funding of projects with costs approved as follows:

	Cost
Year ended July 31, 2013	12,500

Saskatchewan Winter Cereals Development Commission

EXPENDITURE BY OBJECT

For the year ended July 31, 2012

	<u>2012</u>	<u>2011</u>
Personal		
Rod Fedoruk	1,005	535
Mark Weatherald	1,373	1,343
Kirk Elliott	1,056	0
Dale Hicks	2,879	291
Mark Akins	551	0
Payees under \$250	0	0
	<u>6,864</u>	<u>2,169</u>
Suppliers		
Levy Central	12,074	8,969
Winter Cereals Canada	31,718	32,515
Allied Printers	2,759	3,782
Prairie Advertising	4,794	6,275
Saskatoon Inn	2,131	1,780
Levy refunds	842	2,777
Payees under \$1,500	7,014	7,613
	<u>61,332</u>	<u>63,711</u>
Research		
AAFC Research	0	50,000
Ducks Unlimited Canada	25,000	51,500
Payees under \$1,500	0	0
	<u>25,000</u>	<u>101,500</u>
	<u>93,196</u>	<u>167,380</u>